

Job Role: First Team Head Performance Analyst

Contract: Permanent

Hours: Full Time / Prepared to work weekends and evenings.

Location: Poolfoot Farm, Thornton – Cleveleys

We have an exciting position available here at Fleetwood Town Football Club for a driven Head Performance Analyst to join our growing team based at Poolfoot Farm Sports & Leisure Complex in Thornton – Cleveleys.

About us

Established in 1997, Fleetwood Town Football Club is a professional association football club based in the town of Fleetwood, Lancashire. The team compete in EFL 1, the third tier of English football. The home ground is Highbury Stadium in Fleetwood and its training ground is Poolfoot Farm, in Thornton-Cleveleys.

Fleetwood Town is committed to providing all employees with the opportunity for career and personal development on the basis of ability, qualifications and suitability for the work as well as their potential to be developed into the role.

Poolfoot Farm was officially unveiled by the great Sir Alex Ferguson on 20th April 2016 and is home to 16 football pitches both artificial and natural grass, an elite performance building, gymnasium, playground and a destination restaurant. The site offers football for all areas of the game from grassroots through to the elite 1st team squad.

Key Responsibilities (But not limited to):

- Lead and oversee the club's Performance Analyst department
- Review opposition match footage and provide insights to the relevant coaching staff and create detailed analysis presentations to facilitate game plan and game review creation
- Produce post-match videos and reports for the coaching staff
- Video editing and telestration of pre match videos (set plays presentations, unit meetings)
- Set piece analysis, databasing and the researching of best practice for set pieces
- Penalty taker analysis for upcoming opponents
- Filming and coding of training sessions to aid with pre match preparations
- Work with event data to provide squad benchmarking analysis across the English Football Leagues and assist with preparation on the opposition
- Assist and support the recruitment department by providing detailed analysis on targets including statistical benchmarking
- Attend all first team matches (home and away) to provide live feedback to the coaching staff on the bench
- Ensure the club are up-to-date with the latest software and advances in technology.
- Provide clear strategy and guidance to staff members on roles and responsibilities within the department.

Knowledge, Experience & Skills:

Essential

- Can evidence a portfolio of work, demonstrating an ability to work with Hudl Sportscode Elite and Statsbomb to build, maintain and display output that enhances analysis and player recruitment.
- Experience working with event data to pull relevant information for our coaching staff and players (pre- and post-match).
- A sound understanding of the game. Including, but not limited to, the technical and tactical analysis of teams and individuals.
- Experience of working in a professional Football club delivering performance analysis supporting both coaching and recruitment staff.

Desirables

- Experience of working within another professional sporting environment to that of football.
- Holds Intermediate Level Football Coaching Qualifications.

Technology

- Extensive experience of Hudl Sportscode & Statsbomb.
- Experience of using a drone to film training.
- Experience setting up live feed to the bench on matchdays.
- Presentation and document software (e.g. Microsoft Word, Microsoft Powerpoint, Keynote).

What you need to do now

If you're interested in this role, please send an up-to-date copy of your CV and cover letter to:

[**Recruitment@fleetwoodtownfc.com**](mailto:Recruitment@fleetwoodtownfc.com)

If you have any questions, please contact our Group Recruitment Manager Jamie Sykes:

[**Jamie.sykes@fleetwoodtownfc.com**](mailto:Jamie.sykes@fleetwoodtownfc.com)

Fleetwood Town Football Club and Fleetwood Town Community Trust are committed to safeguarding the welfare of children and young people and expects all staff and volunteers to endorse this commitment.

This information is available in different formats if required. Please contact Fleetwood Town Football Club directly on 01253 775080



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