

Job Title: Chief Operations Officer (FTIFA)

Location: Poolfoot Farm Sports Complex, Thornton Cleveleys, FY5 4HX

Hours: Permanent / 40 hours per week

Line Manager: Chief Executive Officer (Fleetwood Football Group)

We have a brand-new position available for a forward-thinking Chief Operations Officer available within Fleetwood Town Football Club's International Academy (FTIFA), based out of our Training Centre at Poolfoot Farm Sports Complex in Thornton Cleveleys.

Main Role:

To oversee the sales and operations of Fleetwood Town International Football Academy.

Key Responsibilities (includes but not limited to):

- Managing the day-to-day operations in both the UK and abroad of the Fleetwood Town International Football Academy
- Creating development strategies for the expansion of the academy
- Budget setting, managing commercial revenue generation and operational cost management
- Responsible for ongoing product enhancement and development, quality assurance of football curriculum, football outcomes and player pastoral support
- Set comprehensive goals for business growth and success
- Analyse and interpret data and metrics
- Day to day staff management and recruitment
- Oversight of all the sales and marketing processes and CRM systems
- Development of player pathways
- Stakeholder growth and relationship management
- Develop relationships with Fleetwood Town Football Group Football Club executives and football departments
- Provide regular reports to senior management.

Desired Requirements & Personal Skills:

- Be willing to travel abroad
- Proficient in MS Word and Excel
- Experience in an office environment
- Must have the ability to work on own initiative and under pressure
- Must have the ability to develop within the role, learn new skills and deal with change
- Must be highly organised and assertive with strong communication and time management skills
- The role will demand a high level of self-motivation, drive, and enthusiasm
- Excellent communication skills, both written and verbal
- Attention to detail
- Must be trustworthy with highly sensitive information.

You will require a full, valid UK driving licence and access to a suitable vehicle.

What you need to do now:

If you're interested in this role, please send an up-to-date copy of your CV and cover letter to:

Recruitment@fleetwoodtownfc.com

If you have any questions, please contact our Group Resource Manager Jamie Sykes:

Jamie.sykes@fleetwoodtownfc.com

Fleetwood Town Football Club and Fleetwood Town Community Trust are committed to safeguarding the welfare of children and young people and expect all staff and volunteers to endorse this commitment.

This information is available in different formats if required. Please contact Fleetwood Town Football Club directly on 01253 775080



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