

**Job Role:** First Team Data Analyst

**Contract:** Full Time / Permanent

**Hours:** Prepared to work weekends and evenings

**Location:** Poolfoot Farm, Thornton – Cleveleys

**Main role:** Working closely with Head of Recruitment and analysis department, the Data Analyst will provide valuable insights that enhance team performance, player performance, recruitment areas and strategies.

## About us:

Established in 1997, Fleetwood Town Football Club is a professional association football club based in the town of Fleetwood, Lancashire. The team compete in EFL 1, the third tier of English football. The home ground is Highbury Stadium in Fleetwood, and its training ground is Poolfoot Farm, in Thornton-Cleveleys.

Fleetwood Town is committed to providing all employees with the opportunity for career and personal development on the basis of ability, qualifications, and suitability for the work as well as their potential to be developed into the role.

Poolfoot Farm was officially unveiled by the great Sir Alex Ferguson on 20th April 2016 and is home to 16 football pitches both artificial and natural grass, an elite performance building, gymnasium, playground and a destination restaurant. The site offers football for all areas of the game from grassroots through to the elite 1<sup>st</sup> team squad.

## Key Responsibilities (But not limited to):

- Have deep understanding of data analytics, a good knowledge of player and team performance, good graphic design skillset
- The position is full time with working hours being flexible in a line to first team staff schedule
- Attending all first team games, or alternative games when requested
- Development and delivery of KPI reports
- Provide recommendations based on Data for more effective club operations
- Provide recommendations for best practise and data innovation for more effective scouting/recruitment operations
- Strategic planning of analysis, preparation and presentation to key stakeholders
- Development of reports and dashboards.

### Qualifications:

- Undergraduate degree in Data Analysis, Computer Science, Statistics or relevant field from a recognised university (desirable but essential for certain clubs/roles)
- Sports Science or coaching qualifications (desirable but essential for certain clubs/roles).

### Experience:

- High level of competency in use of data analysis information and software such as Python, Power BI, Qlik, SQL Language, Tableau and other technological software and information
- Experience of managing and reporting data, data visualisation and data workflows
- Strong experience in presenting data that is effective and understandable
- Willingness to learn new approaches and technology to improve data analysis across departments at a football club
- Able to work in a high-pressured environment independently and in a team
- Solid understanding of data and statistics and its impact in football
- Experience of managing and reporting data, data visualisation and data workflows
- Strong analytical and presentation skills
- Excellent attention to detail and organisational skills.

If you're interested in this role, please send an up-to-date copy of your CV and cover letter to:

[Recruitment@fleetwoodtownfc.com](mailto:Recruitment@fleetwoodtownfc.com)

Or any further questions please contact our Group Recruitment Manager:

[Jamie.sykes@fleetwoodtownfc.com](mailto:Jamie.sykes@fleetwoodtownfc.com)

*Fleetwood Town Football Club and Fleetwood Town Community Trust are committed to safeguarding the welfare of children and young people and expects all staff and volunteers to endorse this commitment.*

***This information is available in different formats if required. Please contact Fleetwood Town Football Club directly on 01253 775080.***



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