



Fleetwood Town Football Club

ACADEMY PARTNERSHIPS

Contact Us:

-  01253 775080 (Opt. 2)
-  Commercial@fleetwoodtownfc.com
-  www.fleetwoodtownfc.com

#ONWARDTOGETHER



INTRODUCTION

Discover a unique avenue for your business growth by partnering with Fleetwood Town's Academy.

As a hub of football excellence and youth development, our academy offers an exclusive platform for businesses seeking unparalleled exposure and engagement.

From dynamic branding opportunities, innovative digital marketing collaborations, to bespoke partnerships tailored to match your business goals, align your brand with our commitment to nurturing talent and fostering success.

Join us in shaping the future of football while elevating your brand's presence and reach within our passionate community and beyond.



#ONWARDTOGETHER

ACADEMY MANAGER

JACK HIGGINS



“First establishing as a Category 3 Academy in 2016, we have continued to go from strength to strength. The pace of our growth during that time has been unrivalled and we now stand 8-years on as a well-established Category 2 Academy, which has quickly gained a reputation for developing youth talent on and off the football pitch.

We want to continuously connect with our local businesses and widen the opportunities for the young people on the Fylde Coast and consistently provide an outstanding programme at Fleetwood Town that develops successful skillsets, and people first.

We are unique in how we work; we want to work differently to be better than others and urge our local businesses to support. The benefits of such will continue to build connections with our town, local people and businesses, but also solidify relationships with our young people who we are confident that if not successful on the pitch, will have the transferable skillset to be hugely successful in life.”

WHAT THE NUMBERS SAY...

4

Academy graduates now registered with Premier League clubs



5

Players have played senior international football

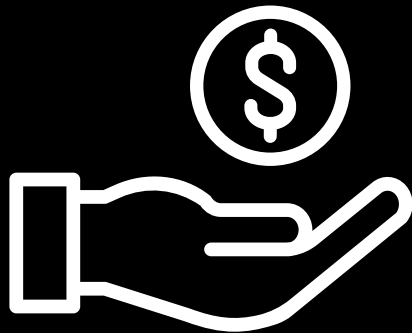


23

Players have represented internationals at youth level



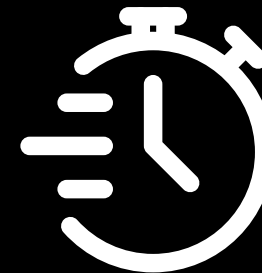
Over 20 debuts from the Academy in League One



Over **£4,000,000** made in transfer income in 8-years

4

Academy graduates are now full-time members of staff at the club



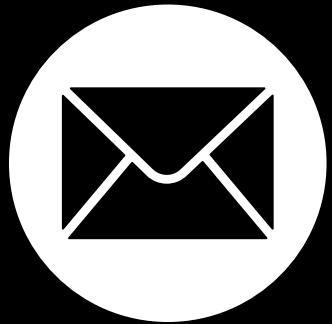
Over **29,000** minutes played by Academy graduates in League One since 2016

#ONWARDTOGETHER

DIGITAL STATISTICS

In recent months, the Academy's online presence has experienced a rapid surge, steadily growing each day. This momentum owes itself to a diverse array of content offerings and consistent daily posts. Since launching the Academy's Instagram in August, the account has gained over 1,500 followers.

Your businesses logo could be featured prominently across our digital platforms, capturing the attention of engaged fans, and gaining visibility within a passionate community eager to champion our future stars.



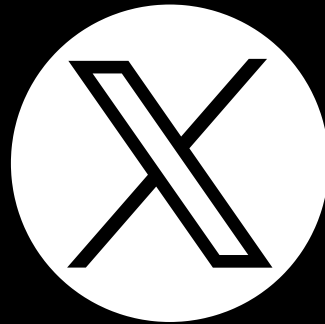
150

FAMILY MEMBER
EMAIL DATABASE



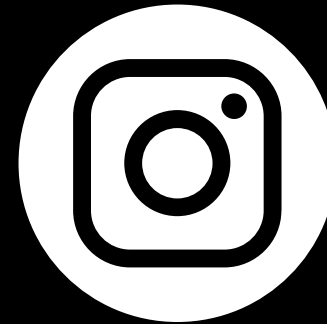
500

FOLLOWERS



5,100

FOLLOWERS



OVER

1,500

FOLLOWERS



OVER

6,800

SUBSCRIBERS

#ONWARDTOGETHER



SPONSORSHIP

Our sponsorship packages offer a unique opportunity to align your brand with our commitment to excellence in youth development. From branding opportunities to exclusive access and community engagement, we invite you to explore a partnership that not only supports our academy's growth but also amplifies your brand's presence within the passionate football community.

**OFFICIAL ACADEMY
PARTNER**

£5,000+VAT

DIGITAL PARTNER

£3,000+VAT

**DEVELOPMENT
SQUAD SPONSOR**

£2,500+VAT

**UNDER-18S
SPONSOR**

£2,500+VAT

**END OF SEASON
AWARDS SPONSOR**

£500+VAT

**BUSINESS PLAYER
SPONSOR**

£350+VAT

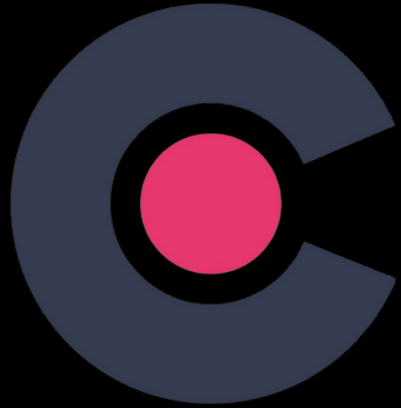
**FAN PLAYER
SPONSOR**

£200+VAT



#ONWARDTOGETHER

TESTIMONIALS



“Supporting Fleetwood Town’s Academy has been a profoundly rewarding partnership for Central Insurance. Witnessing the growth, dedication, and success of these young athletes is inspiring. It’s more than sponsorship; it’s an investment in the future of our community. We’re honoured to play a role in nurturing talent, building character, and contributing to the vibrant legacy of Fleetwood Town FC.” **-Central Insurance**

“Our logo proudly displayed alongside promising young talent now only reinforces our commitment to community enrichment but also extends our brand’s reach to a diverse audience. It’s a privilege to align our brand with the Academy” **-TPH Installations**



“Sponsoring Fleetwood Town’s Academy has been a game-changer for our brand. The association has not only elevated our visibility, but also led to meaningful connections with potential customers, expanding our reach and creating opportunities for growth. This partnership has been a winning goal for our brand, delivering exposure, new connections, and a sense of pride in investing in the champions of tomorrow” **-Evolution Construction**



**FOR ENQUIRIES, EMAIL
COMMERCIAL@FLEETWOODTOWNFC.COM**

#ONWARDTOGETHER